**INN-PRESSME INNOVATION CONCEPT-**

**OPEN CALL PROPOSAL**

**Application Form**

This form is for convenience only. For proposal requirements and eligibility, please consult the guide for applicants which is available at the INN-PRESSME platform <https://innpressme.stamtech.dev/>

* **Page limit**: The core proposal should not be longer than **5 pages (+ 1 cover page with general data of the proposal**). All tables, figures, references, and any other element pertaining to these sections must be included as an integral part of these sections and are thus counted against the page limit. Any additional content will be truncated before evaluation.
* Font of the body text of the proposal is **Times New Roman**. The minimum size allowed is 11 points.
* Standard character spacing and a minimum of single line spacing needs to be employed, in A4 page format. All margins (left, right, top and bottom) need to be at least 20 mm.
* **English is the only acceptable language**. Proposals submitted in any other language will not be evaluated!
* **Figures, schemes, and photos are encouraged** to be provided to make clearer the aim of the proposal, whilst they do not exceed the maximum length above indicated (no annexes are allowed).

The proposal will be kept **confidential** by the members of the consortium and by the proposal evaluators. Nonetheless, it is recommended not to disclose confidential or sensitive information. The access to this type of information could be crucial to start experiments, so INN-PRESSME will sign with the Open Call beneficiaries a contract agreement, including confidentiality clauses. Relation between the new test cases and the OITB will be regulated with dedicated contracts.

Please erase this page and all instructions in the template (written in grey and *italics* in the document) and fill with your own data as appropriate. Names and values in this template and tables are only for explanatory purposes, please consult the guide for applicants.

**0. Cover Page**

* *At least include the next information:*
  + *Coordinator´s company name*
  + *E-mail of the applicant main contact*
* *We recommend to include:*
  + *Title and acronym of your innovation concept*
  + *In case of being submitted by a consortium: The name of the 2nd partner*

**1. Excellence Section**

* *Ambition:*

*Provide a description of the problem to overcome or the challenges to be addressed and how the proposed project goes beyond the state of the art.*

* *Innovation:*

*Provide a detailed description of the final part to be developed in collaboration with the INNPRESSME project (including a description of the functionality, size, etc.).*

*Explain how it will solve the challenges described above and how the INNPRESSME pilot lines and services will help. Identify the pilot lines and/or services you will need.*

*Mention also if you have background knowledge including Intellectual Property Rights related to this final demo part.*

* *Regulation, standardization, and certification issues:*

*Will the final prototype part/ demonstrator be subjected to any policies and/or regulatory requirements?*

*Consider if there is need for standardization or certification related matters and how they will be tackled. If you will need support from INNPRESSME to define better the process to be followed for the product / service certification, mention in this part.*

* *Soundness of the approach:*

*Clearly describe the research methods. Show the soundness and credibility of the proposed methodology.*

**2. Impact Section**

* *Market opportunity and competition:*

*Show clearly what you want to do, the target market/s and if the new/improved product has a market potential. Describe the competitive advantage of your solution versus those from competitors.*

* *Commercial strategy and scaling up potential:*

*Analyse in detail how to penetrate the target market(s): what channels, resources and tools will be used for it and the time required.*

*Also identify the expected results to be exploited.*

* *Describe your Return of Investment (RoI) and the global economic value creation.*
* *Describe other expected impacts:*

*Provide a detailed description of any:*

* *societal,*
* *environmental, and*
* *economic impacts outside your company itself,*

*that can be expected.*

*Recommended extension of this section: around 2 pages*

**3. Implementation Section**

* *Work plan description:*

*Provide a detailed description of the proposed work plan (key inputs, deliverables, and time schedule).*

*Define clearly the work plan (tasks description) and* *the role that the INN-PRESSME pilot lines will play in it.*

* *Team involved in the action from your side:*

*Demonstrate your management and leadership skills plus your ability to bring new concepts and ideas into the market. Proof how your team is balanced, with strong background and skills and provide a description of its dedication.*

* *TRL level:*

*Please describe the TRL positioning of your proposed solution and the change from current state, including the steps to be followed to move from the initial TRL to the final TRL (e.g. from a laboratory verified component – TRL4 – to demonstration in relevant industrial environment – TRL7).*

* *Risk management:*

*Please provide a detailed description of the techno-economic and management risk and propose suitable mitigation strategies.*

* *Estimated budget:*

*Account the number of hours they will employ and other costs you estimate will be needed for the action from your side (in-kind contribution), i.e., travel costs and expenses in consumables.*

*If possible, do an estimation of the resources from INNPRESSME you will need (not obligatory).*

*Complete the description with other internal resources you will allocate to the Innovation Concept project.*

*If the proposal contains the participation of two companies, explain the budget distribution and resource allocation to fulfil the described tasks.*

*The proposals aiming to reach Technology Readiness Level (TRL) 6-7, starting from TRL 4-5, are preferred.*